

History

The Maidencreek Township area was settled by the Quakers, who lived peacefully beside the Lenni Lenape Indians in 1732. The township was established as a government in 1746 and was inhabited primarily by German immigrant settlers through the 1800's. Maidencreek Township's economy was predominately agricultural, until its recent rapid growth and business.

Vision Statement

Maidencreek Township is grateful for the blessings of civil and religious liberty, and recognizes that all people are born equally free and independent, and have certain inherent and indefeasible rights, among which are those of enjoying and defending life and liberty, of acquiring, possessing and protecting property and reputation, and of pursuing their own happiness. Maidencreek Township will protect those inherent and indefeasible rights.

Goals

- To maintain infrastructure and provide cost effective municipal services.
- To encourage preservation of our agricultural land through wise development of infrastructure and careful use of ordinances in accordance with the vision statement.
- To make safety a priority and support emergency service providers to the extent necessary to provide adequate level of service in all aspects.
- To strengthen the feeling of community identity and define the position of Maidencreek Township within the suburban Reading area.
- To promote communications between the township and its citizens.

Table of Contents

Our Township	1
Our Progress	2
Our Finances	3
Our Future	4

Board of Supervisors

Claude Beaver
David Franke
Joseph Rudderow, III

Township Manager

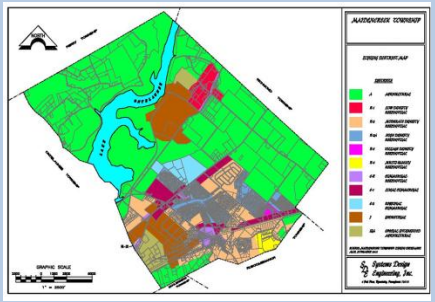
Diane Hollenbach

The Board of Supervisors meets the second Thursday of every month at 7:00 p.m. at 1 Quarry Road Blandon, PA 19510

610-926-4920
maidencreek.net

Demographics

	2000	2010	Change	Pennsylvania
Population	6,553	9,126	39.3%	12,702,369
Median Income	$62,724	$65,802	4.9%	$49,288
Unemployment Rate	2.3%	2.3%	0.0%	9.0%
German Ancestry	45.5%	39.0%	-6.5%	26.9%
Poverty Rate	3.1%	5.5%	2.4%	13.4%
College Degree	37.2%	35.5%	-1.7%	34.5%







Parks and Recreation

Maidencreek Township provides and maintains a variety of family friendly parks and recreation areas for all to enjoy.

- 8 Neighborhood Parks that include sports fields, multipurpose courts, playgrounds, pavilions, restrooms, concession stands, picnic tables, and much more.
- 6 Open Space Areas that include walking trails and access to stocked trout streams.
- The township is continually looking to make improvements to its facilities such as more parking, landscaping, putting greens, and a veteran's memorial. Their current project is the construction of a restroom/concession building at the Maidencreek Community Township Park, pictured right, which plans to open this spring.



2011 Residential Recycled Materials (tons)	
Single Stream	545.09
Mixed Metals	1.94
Rubber Tires	2.45
Wood Waste	544.00
Yard/Leaf Waste	297.50

Recycling

Maidencreek Township is a strong supporter of community recycling and provides a variety of recycling services to its citizens.

- Biweekly recycling pickup of glass, plastics, metals, paper and cardboard products (Single Stream).
- Seasonal services include yard/brush pickup, Christmas tree pickup, and leaf pickup. As well as free mulch for residents.
- Seasonal drop off sites for household appliances, furniture, car parts, and building scraps.

Roadway Maintenance

Maidencreek Township strives to maintain the quality of its roadways and infrastructure.

- The township aims to do a $100,000 of roadwork each year.
- Township Road Miles: 42.26 miles
- A ten year trend line chart (right) illustrates the tons of roadway salt used in the past ten years.

Roadway Salt Used (tons)





Public Safety

Maidencreek Township is served by the Northern Berks Regional Police Department.

- The Regional Department was formed in 1998 and covers Maidencreek Township, Ontelaunee Township and Leesport Borough.
- The fourteen officers provide Maidencreek Township with 24 hour coverage at an annual cost of approximately $990,000.

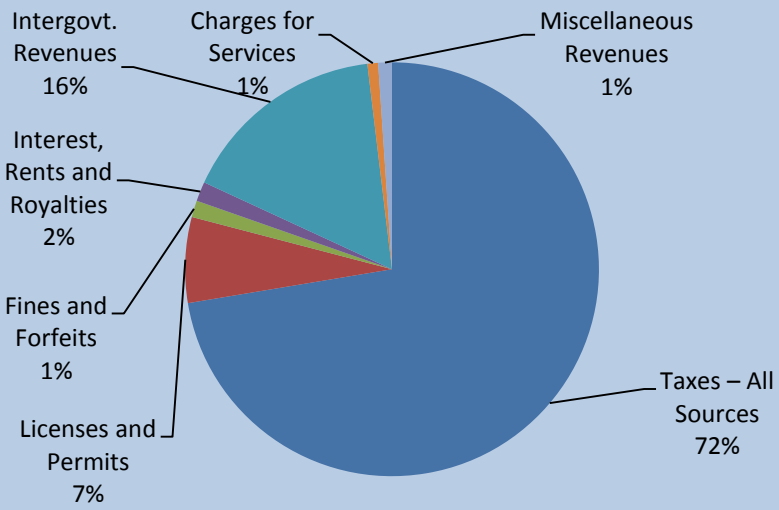


Revenues by Source	2010	2011	Change	Per Capita*
Taxes – All Sources	$1,693,522	$1,882,678	11%	$206
Intergovernmental Revenues	322,686	421,481	31%	46
Licenses and Permits	222,627	173,988	-22%	19
Interest, Rents and Royalties	23,897	39,613	66%	4
Fines and Forfeits	32,234	33,915	5%	4
Miscellaneous Revenues	109,486	27,865	-75%	3
Charges for Services	17,317	21,675	25%	2
Other Financing Sources	215	0	-100%	0
Total Revenues	**$2,421,984**	**$2,601,215**	**7%**	**$285**

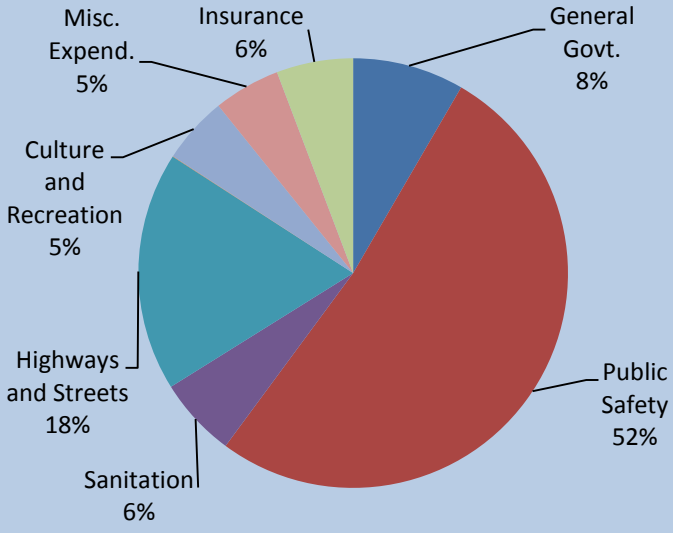
*Population = 9,126

Expenditures by Function	2010	2011	Change	Per Capita*
Public Safety	$1,294,169	$1,286,679	-1%	$141
Highways and Streets	448,588	447,601	0%	49
General Government	287,339	208,529	-27%	23
Sanitation	150,686	149,167	-1%	16
Insurance	145,978	143,491	-2%	16
Culture and Recreation	175,605	125,671	-28%	14
Miscellaneous Expenditures	129,446	124,786	-4%	14
Other Public Works	5,086	958	-81%	0
Health and Human Services	900	0	-100%	0
Total Expenditures	**$2,637,797**	**$2,486,882**	**-6%**	**$273**

2011 Revenues



2011 Expenditures





Challenges Facing Rapid Growth

Infrastructure

The township has identified the following road improvements and drainage projects for the future:

- Hoch Road paving/drainage project
- Lindbergh Avenue storm water project
- Dries Road storm water project
- Evansville Road improvement

Goal: To provide quality roads and drainage systems to meet the needs of the growing citizenry. The Evansville Road project will specifically aid in the flow of traffic to the industrial businesses on Maidencreek Road.

Five Year Development Plans

The township is in the process of designing five year development plans for several services:

- Equipment Replacement Schedules
- Road, Bridge, and Sign Improvement/Maintenance Schedule
- Projected Emergency Services Needs

Goal: To evaluate future needs of the township and prepare for them in advance by creating appropriate development plans today.

Economic Development Plan

The township has begun to take steps to create a comprehensive Economic Development Plan by:

- Creating a new website to promote economic development
- Becoming a member of the Chamber of Commerce
- Investigating ways to communicate more effectively with the population using social media

Goal: To promote and manage the continuous economic development that is occurring in the township and prepare accordingly for additional development in the future.

Parks and Recreation

The township has identified the following improvements to parks and recreation for the future:

- Veterans' memorial, restrooms, putting green, and exercise stations at Maidencreek Community Park
- Pavilion at Cornerstone Drive Neighborhood Park
- Parking, tree plantings, and walking path at Maidencreek Estates Open Space
- Additional parking, tot lot, basketball court, and walking trails at Ontelaunee Heights Neighborhood Park

Goal: To provide quality parks and recreation facilities to meet the needs of the growing citizenry.