POLICE · COMMUNITY PARTNERSHIPS

Hello Everyone,

I would like to take this opportunity to thank our residents for their attendance at the Northern Berks Regional Police National Night Out last year. Despite some rain we had great attendance and community participation at this event.

I am very grateful for the support, donations and time from our businesses and community organizations that participated last year. With the support from everyone and working together, we can have another successful National Night Out for our community to enjoy this year. Our community is truly blessed to have such great supporters that want to participate in the National Night Out.

I look forward to seeing all of you on Tuesday, August 6, 2019 at the Northern Berks Regional Police 2nd Annual National Night Out.

Sincerely,

Chief Brian Horner
Northern Berks Regional Police Department

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Diane E. Rollins - Senior Consultant
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610-601-9536
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NORTHERN BERKS REGIONAL POLICE NATIONAL NIGHT OUT

Tuesday, August 6, 2019

Fireworks

6pm - 9pm

Food Music

Games Prizes

POLICE · COMMUNITY PARTNERSHIPS

Sponsorship Registration Enclosed

RETURN BY MONDAY, JULY 8, 2019

EVENT VENUE:

Schuylkill Valley High School Campus

929 Lakeshore Drive - Leesport PA 19533

SERVING RESIDENTS OF
MAIDENCREEK, ONTELAUNEE & LEESPORT

Join Northern Berks Regional Police for National Night Out 2019

Set-up time - 1pm to 5pm
Please provide your own equipment & setup materials
12 X 12 space (special requested will be considered)
Electricity is limited
Email Ad Copy & logo to NNO@nbrpd.org

NNO SPONSOR LEVELS

CHIEF'S CLUB $5000 & UP

CHIEF'S CLUB
FULL PAGE AD
ANCHOR SPOT EVENT
FACEBOOK EVENT PAGE CO-HOST
MULTIPLE FACEBOOK GRAPHIC POSTS
WEBSITE SPONSOR PAGE
WITH A LINK TO YOUR WEBSITE

SERGEANT'S CLUB $2500 - $4999

SERGEANT'S CLUB
HALF PAGE AD
PRIME LOCATION AT EVENT
MULTIPLE FACEBOOK GRAPHIC POSTS
WEBSITE SPONSOR PAGE LISTING
WITH A LINK TO YOUR WEBSITE

OFFICER'S CLUB $1000 - $2499

OFFICER'S CLUB
QUARTER PAGE IN BOOK
SPOT AT EVENT
ONE FACEBOOK GRAPHIC POST
WEBSITE SPONSOR PAGE LISTING

POLICE SPONSORSHIP $500 -$999

POLICE SPONSORSHIP
SIXTH OF A PAGE IN BOOK
SPOT AT EVENT
ONE FACEBOOK GRAPHIC POST
WEBSITE SPONSOR PAGE LISTING

CRIME WATCH CLUB $100 - $499

CRIME WATCH SPONSORSHIP
LISTING ON SPONSOR'S PAGE
SPOT AT EVENT
FACEBOOK MENTION
WEBSITE SPONSOR PAGE LISTING

NON-PROFIT ORGANIZATIONS

NON-PROFIT ORGANIZATIONS
CAN REGISTER AS ABOVE SPONSORSHIP CLUBS
OR MAY PARTICIPATE WITH A
SPOT AT THE EVENT WITH AN AT WILL
DONATION

WE ASK THAT ANY QUESTIONS or INQUIRIES ARE SUBMITTED VIA EMAIL TO NNO@nbrpd.org

No phone calls please
No alcohol or tobacco products permitted on school property

ONLY PRE-REGISTERED SPONSORS MAY SET UP AT EVENT
NO WALK-INS WILL BE PERMITTED TO SETUP AT THE EVENT

Marketing compliments of DaBrian Marketing **DaBrianMarketing.com**

Company _____

Contact Person _____

Address _____

_____

Email _____

Phone _____

Website _____

Facebook _____

We will email a png or jpeg of our logo Yes No

Requesting electricity Yes No for _____

We will also provide door prize(s) donation Yes No

Booth description & any offerings - We are bringing: _____

_____

_____

Additional requests _____

____ YES, include me on your mail & email list

___ **Chief's Club $5000 & up**
Print Ad sizes
11.125 x 8.625 px jpeg or png

___ **Sergeant's Club $2500 - $4999**
Print Ad sizes
5.625 x 4.3125 px jpeg or png

___ **Officer's Club $1000 - $2499**
Print Ad sizes
2.8125 x 2.156 px jpeg or png

___ **Police Sponsorship $500 -$999**
Print Ad sizes
1.8542 x 1.4375 px jpeg or png

___ **Crime Watch Club $100 - $499**

___ **Non-profit Organization**

Please enclose certificate of insurance, registration form, and payment - checks payable to
Northern Berks Regional Police NNO

Mail to 37 Ontelaunee Drive - Reading PA 19605

All sponsorships and ad copy must be RETURNED BY MONDAY, JULY 8, 2019

Email ads and files to **NNO@nbrpd.org**