Dear Partner,

We are excited to announce the First Annual Shiitake Shuffle 5K & Fun Run! The event is scheduled for Saturday, October 25, 2025. We would be honored if you would join us in supporting a local cause dedicated to raising mental health awareness for the youth of Berks County.

The funds raised will directly support the Youth-led Mental Health Ambassador Initiative at VOiCEup Berks. Founded in 2016 as a fund of the Berks County Community Foundation, VOiCEup Berks mobilizes and empowers young changemakers to shape more equitable communities through service-learning. Through meaningful volunteer opportunities and youth-led initiatives, VOiCEup fosters civic engagement, leadership, and social impact across Berks County.

We are reaching out to ask for your sponsorship. Your support at any level will make a significant difference in helping to address the staggering issue of youth suicide.

Please review the sponsorship levels below and complete the attached Sponsorship Form to confirm your support.

- Gold Level - $500 (Includes 3 free registrations)
- Silver Level - $250 (Includes 1 free registration)
- Bronze Level - $100
- Additional Opportunity: For an extra $50 donation to any sponsorship level (Gold, Silver, or Bronze), your company's logo will be featured on an 18"x24" mile marker signs on the course.

We have included a registration form for any free registrations that come with your sponsorship. All other participants can register online at Pretzel City Sports Event Registration Form. We also kindly ask that you display the enclosed flyer at your organization.

Thank you for your time, consideration, and support. We look forward to a long-term partnership in serving the Berks County community.

Corporate Responsibility Team
The Giorgio Companies, Inc.



Shiitake Shuffle

SPONSORSHIP FORM

5K RUN/WALK & FUN RUN

Saturday, October 25, 2025

Organization Name: _____ Contact Person: _____

Address: _____ Contact Email: _____

City, State, Zip: _____ Phone Number: _____

☐ **Gold Level: $500**

- One-color logo on the back of the race T-shirt & all marketing materials
- Recognition in runners' registration packets and on digital marketing communications
- Three free race registrations (paper form only)
- Opportunity to distribute business cards, brochures, or any items you would like in all registered participants' gift bags
- Special media recognition

☐ **Silver Level: $250**

- One-color logo on the back of the race T-shirt & all marketing materials
- Recognition in runners' registration packets and on digital marketing communications
- One free race registration (paper form only)
- Opportunity to distribute business cards, brochures, or any items you would like in all registered participants' gift bags

☐ **Bronze Level: $100**

- One-color logo on the back of the race T-shirt & all marketing materials
- Recognition in runners' registration packets and on digital marketing communications
- Opportunity to distribute business cards, brochures, or any items you would like in all registered participants' gift bags

Gold/Silver/Bronze Levels:

For an additional **$50donation**, logo will appear on an on-course 18"x24" mile marker sign.

☐ Yes ☐ No ☐ N/A

We plan to send materials/giveaways for the participant bags: ☐ Yes ☐ No

Please email company logo* to be used on t-shirt and website to: kristina.huskey@giorgiofresh.com

*** Logos must be received by October 6th, 2025 to be included on the T-shirt.**

Please make check payable to VOiCEup Berks (Memo: Shiitake Shuffle) and mail by October 6th, 2025:

Attn: Kristina Huskey – Shiitake Shuffle Giorgio Fresh Co.

347 June Ave Blandon, PA 19510



THE 1st ANNUAL
Shiitake Shuffle 5K Run
& 1/2 MILE FUN RUN



Presented by The Giorgi Companies & Benefiting VOiCEup Berks' Youth-led Mental Health Ambassador Initiative

Sat, October 25, 2025 - 9 AM - Blandon, PA

LOCATION/REGISTRATION: Starts at Can Corporation of America – 326 June Ave, Blandon, PA 19510; Registration/number pickup starts @ 8:00 AM. 5K at 9:00 AM, FUN RUN at the conclusion of the race or 9:45 AM – age doesn't matter 😊

COURSE: Will start @ Can Corporation of America (CCA), wind around our Giorgio "Farm of the Future," head back down June Ave, take a tour of the surrounding neighborhood and finish back at CCA's facility.

AMENITIES: T-shirt to all preregistrants of 5K; "goodie" bag for all kids 12 & under who participate in the FUN RUN. Refreshments for finishers, outdoor toilet facilities, loads of parking, time clock at finish and instant results. Held rain or shine. No refunds or mailed awards. Results on www.pretzelcitysports.com in 1-2 days.

AWARDS: Trophies for the Overall Winner - 1 Male & 1 Female; Medals for 1st, 2nd & 3rd place Male & Female winners in each age category. Collectible completion medallions will be handed out to all. Mushroom Baskets provided to all trophy & medal winners. Age categories – 12 & under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70+.

ENTRY – 5K & Fun Run: $30 if completed by October 6th, 2025 (T-shirt included). Afterwards, including day of race, $35 while shirts last, $30 once shirts run out. FUN RUN age 12 & Under - $10 (NO T-shirt included). Race day Fun Run registration for 12 & under to be CLOSED once we have as many entries as we have goodie bags so preregister if possible.

Online Registration Available at Pretzel City Sports Event Registration Form
(Nominal service fee applies, closes at midnight, the Wednesday before race day)

GENERAL DIRECTIONS FOR ALL to CCA – 326 June Ave, Blandon PA 19510: From Reading (South) - Take Rt. 422 W to US–222N to Park Rd in Ontelaunee Township. Take the US-222 BUS S exit from US-222 N. Continue onto Park Rd, turn left at Excelsior Drive, then left on June Ave and follow signs. From Hamburg (North) – Take PA-61 S to PA-73 E & turn left. Continue to Park Rd and turn right. Follow to Excelsior Dr, make right, turn left on June Ave and follow the signs.

MAKE CHECK PAYABLE TO "VOiCEup Berks" & MAIL CHECK & FORM BELOW TO:
Giorgio Fresh Company, 347 June Ave, Blandon PA 19560; Attention – Kristina Huskey
RACE DIRECTOR: Kristina Huskey | 484-877-6587 | kristina.huskey@giorgiofresh.com

……Please Print Clearly…..…….

Last name _____ **First name**_____
Address _____

City/State _____ **Zip** _____ **Race Day age:** _____ **Date of birth** ___/___/

Race (circle one): 5K FUN RUN Sex: M F Phone: (___)_____ **A.M. or P.M.??**

Shirt Size (circle one): S M L XL email _____

WAIVER: I know that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I also know that there will be traffic on the course and assume the risk for running in traffic. I also assume any or all other risks associated with running or attending the race including but not limited to falls, contact with other participants, the effects of the weather and the condition of the roads, all such risks being known and appreciated by me. Knowing these facts, and in consideration of your accepting my entry fee, I hereby for myself, my heirs, executors, administrators or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge PRETZEL CITY SPORTS, THE GIORGI COMPANIES, INC., GIORGIO FRESH CO., CAN CORPORATION OF AMERICA, INC., EACH OF THEIR AFFILIATED AND RELATED COMPANIES, AND THEIR OWNERS, OFFICERS, DIRECTORS, AND EMPLOYEES, any subcontractors & facilities it utilizes, all municipalities in which the race is held, the race committee, volunteers, any and all sponsors including their agents, employees, assigns or anyone acting for on their behalf, or anyone else associated in any way with the race (the "Releasees"), from any or all claims or liability for death, personal injury or property damage of any kind of nature what so ever arising out of, or in the course of, my participation in this event(s). This waiver extends to all claims of every kind or nature whatsoever, foreseen or unforeseen, known or unknown, from whatever cause, INCLUDING, WITHOUT LIMITATION, THE NEGLIGENCE OF THE RELEASEES STATED HEREIN. By entering this race, I am granting permission to Pretzel City Sports to use any pictures or likenesses of me secured at the event in any way they see fit without review, restriction or compensation. I HAVE READ AND UNDERSTAND THIS WAIVER:

Signature _____ **Date**_____/_____/ 20__